



**BUSINESS
SCHOOL**

CATEGORY 1
UNIVERSITY
BY MHRD, Govt. of India

KL ACCREDITED BY
NAAC WITH A++
GRADE

nirf RANKED 35
2021 AMONG ALL
UNIVERSITIES
42 YEARS OF
EDUCATIONAL
LEADERSHIP

Hallmarks @ KLBS

- 100% Placement
- SAP Certification
- Harvard Case Methodology
- Learn with the Industry Connect
- Digital Library and Database
- 100 % Doctoral Faculty
- Internship in top MNCs with stipend
- Dedicated Labs for SPSS and R for Business Analytics
- Skill Certifications in NSDC, CourseEra & LinkedIn

**HIGHEST
PACKAGE
13 LPA**

**AVERAGE
PACKAGE
6 LPA**

100% Placements

Programs offered (3 Years)

- BBA-Multi Specialization (Marketing/HR/Finance/Digital Marketing/LSCM)
- BBA-(Global Finance)CMA/ACCA
- BBA- Fintech / Business



**Contact:
9963022552, 9438122238, 9949155244**

* To all eligible and registered students

BBA SPECIALISATIONS

Marketing	CMA
HR	ACCA
Finance	Fintech
Digital Marketing	Business Analytics
LSCM	IT

KL BUSINESS SCHOOL

BBA

ADMISSIONS OPEN

SKILLING CERTIFICATIONS

SAP SD	SAP ANALYTICS CLOUD
SAP HCM	TABLEAU
SAP FICO	EY(Ernst & Young)

HR

Marketing

Business Analytics

Finance

Block Chain

Health Care

Reatailing

LSCM

BBA HONOURS (4-YEARS)

BBA HONOURS WITH SPECIALISATION (4-YEARS)

BBA HONOURS WITH MINOR (4-YEARS)

BBA HONOURS WITH DOUBLE MAJOR (4-YEARS)

BBA HONOURS THROUGH RESEARCH (4-YEARS)

BBA HONOURS THROUGH RESEARCH WITH SPECIALISATION (4-YEARS)

BBA HONOURSTHROUGH RESEARCH WITH MINOR (4-YEARS)

BBA HONOURSTHROUGH RESEARCH WITH DOUBLE MAJOR (4-YEARS)



Merit Scholarships Available

Few Placement and Internship Companies

 INCREFF Incredible Efficiency	 POWER MECH Growth Unlimited	 BERKADIA [®]	 KIA Movement that inspires	 ICICI Bank	 ITC ITC Limited	 Vassar LABS	 Amul The Taste of India	 IHS Markit	 nslhub
 pwc	 airtel	 accenture	 Infosys	 Piramal	 AlgonoX	 CtrlS [™]	 BYJU'S The Learning App	 Berger	 TCS TATA CONSULTANCY SERVICES

 KL Business School

 KL University Business School

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 @KLU_BSOOfficial

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