



(DEEMED TO BE UNIVERSITY)

**BUSINESS
SCHOOL**

**CATEGORY 1
UNIVERSITY**
BY MHRD, Govt. of India

**KL ACCREDITED BY
NAAC WITH A++
GRADE**

**RANKED 35
AMONG ALL
UNIVERSITIES**

**42 YEARS OF
EDUCATIONAL
LEADERSHIP**

Hallmarks @ KLBS

- 100% Placement
- SAP Certification
- Harvard Case Methodology
- Learn with the Industry Connect
- Digital Library and Database
- 100 % Doctoral Faculty
- Internship in top MNCs with stipend
- Dedicated Labs for SPSS and R for Business Analytics
- Skill Certifications in NSDC, CourseEra & LinkedIn

**BBA
ADMISSIONS
OPEN**

**HIGHEST
PACKAGE
13 LPA**

**AVERAGE
PACKAGE
6 LPA**

100% Placements *

Programs offered (3Years)

- BBA-Multi Specialization(Marketing/HR/Finance/Digital Marketing/LSCM)
- BBA-(Global Finance)CMA/ACCA
- BBA- Fintech / Business



Contact:

9963022552, 9438122238, 9949155244

* To all eligible and registered students

BBA SPECIALISATIONS

Marketing	CMA
HR	ACCA
Finance	Fintech
Digital Marketing	Business Analytics
LSCM	IT

KL BUSINESS SCHOOL
BBA
ADMISSIONS OPEN

SKILLING CERTIFICATIONS

SAP SD	SAP ANALYTICS CLOUD
SAP HCM	TABLEAU
SAP FICO	EY(Ernst & Young)

COHORTS

HR	Block Chain
Marketing	Health Care
Business Analytics	Reatailing
Finance	LSCM

BBA HONOURS (4-YEARS)

BBA HONOURS WITH SPECIALISATION (4-YEARS)

BBA HONOURS WITH MINOR (4-YEARS)

BBA HONOURS WITH DOUBLE MAJOR (4-YEARS)

BBA HONOURS THROUGH RESEARCH (4-YEARS)

BBA HONOURS THROUGH RESEARCH WITH SPECIALISATION (4-YEARS)

BBA HONOURSTHROUGH RESEARCH WITH MINOR (4-YEARS)

BBA HONOURSTHROUGH RESEARCH WITH DOUBLE MAJOR (4-YEARS)



Merit Scholarships Available

Few Placement and Internship Companies



[in](#) KL Business School

[f](#) KL University Business School

[ig](#) kl_business_school

[t](#) @KLU_BSOOfficial

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